



Get the Details!

What are #DiverseDowntowns?

Greater Philadelphia's #DiverseDowntowns are vibrant places with a mix of civic, cultural, office, residential and retail uses; have diverse architecture, bustling businesses, entertainment venues, and recreational opportunities; and have multimodal transportation options.

What is the #DiverseDowntowns Photo Challenge Giveaway?

DVRPC is sponsoring the #DiverseDowntowns Photo Challenge Giveaway as an opportunity to share what adds to the diversity and vibrancy of the region's diverse downtowns and Greater Philadelphia as a region. The Challenge Giveaway is open to anyone 18 years of age or older. A total of six prizes — valued at \$50 each — will be given away at the conclusion of the Challenge Giveaway.

How to Submit a Photo

Photos must be submitted digitally via social media platforms using the hashtag #DiverseDowntowns. Each submission must also tag DVRPC and the location at which the photo was taken. Photos will be accepted between July 1, 2021 and August 12, 2021. Photos submitted after 11:59 PM EST on August 12, 2021, will not be considered.

Challenge Rules, Restrictions, and Requirements

Anyone who takes a photo in the DVRPC region is eligible to participate. The counties in the region include Philadelphia, Bucks, Montgomery, Delaware, and Chester counties in Pennsylvania; and Burlington, Camden, Gloucester, and Mercer counties in New Jersey.

In order for a photograph to be considered in the Challenge Giveaway, the submission must adhere to the following rules, restrictions, and requirements. Please note that while there is no limit to the number of photos submitted per participant, the Challenge Giveaway seeks to highlight the region's diversity in all of its manifestations.

DVRPC retains the rights to dismiss any submission.

Prizes

A total of six prizes — valued at \$50 each — will be given away at the conclusion of the Challenge Giveaway.

On Friday, August 13, 2021, one submission for each of the categories below will be randomly selected. The selection will be based on which submission best showcases that category.

Submission Categories:

1. Local coffee roaster, craft brewery, distillery, restaurant, retail shop, or vineyard tasting room
2. Historic buildings, landmarks, and sites
3. Buses, trains, trolleys, stations or stops
4. Located in one of the region's Core Cities: Camden, Chester, Philadelphia, or Trenton
5. Academic and cultural institutions (e.g. social clubs, colleges, religious organizations, etc.)
6. Adapting downtown to COVID-19

The participants responsible for submitting the selected photos will be contacted by DVRPC and given the opportunity to choose a local establishment for which they would like to receive a \$50 gift card. The establishment must be locally-owned, sell gift cards specific to the establishment, and located within the #DiverseDowntowns in which the participants' photos were taken. Establishments can include, but are not limited to: craft breweries, event venues, restaurants, retail shops, theaters, etc.

Submission Requirements

Participants **do not** need to be residents of the communities in which the downtowns are located in order to enter the Challenge and be considered for a prize, but the downtowns depicted in the photos must be located within the nine-county Greater Philadelphia area.

Photo submissions must:

1. Be made using the hashtag: #DiverseDowntowns via Facebook, Instagram, and/or Twitter;
2. Include the name of the downtown, main street, or retail district in which the photo was taken;
3. Identify which of the six categories the photo showcases; and,
4. Tag @DVRPC.

Participants are also encouraged to tag the municipalities, retail shops, restaurants, cultural institutions, and/or transit agencies depicted in their photos.

If photos depict recognizable individuals, the photographer must have permission from the person depicted in the photograph. They must also be able to submit a waiver granting permission upon request. If photos depict recognizable individuals under 18 years of age, the photographer must be the child's legal guardian or have permission from a parent/legal guardian of each child depicted in the photo to submit the photo. Further, the photographer must also be able to submit a waiver upon request with the parent/legal guardian's signature.

Submissions must be the sole creation of the photographer. Each submission may not have won previous awards, may not have been published previously, and must not be awaiting publication or consideration in another contest or challenge. Additionally, the photo must be suitable for all ages, not obscene or indecent. DVRPC retains the rights to dismiss any photos based on general standards of acceptability and decency.

Submissions containing individuals ages 18 and under must complete DVRPC's Photography Release Form provided on page 5, and return to the contact person listed on the following page.

Employees of DVRPC, Board Members (appointed and alternate), and their immediate families, are not eligible to win one of the gift cards, but are encouraged to post photos of the #DiverseDowntowns in their own communities!

Use

By entering, you agree to release the rights of use of your photograph(s) to DVRPC for marketing, advertising, and communications purposes. You will receive credit as the photographer in all instances.

All submissions may be included in future marketing materials, as well as select DVRPC publications and social media posts.

Sponsor of the Giveaway

Delaware Valley Regional Planning Commission
190 North Independence Mall West, 8th Floor
Philadelphia, PA 19106

Contact: Elise Turner, DVRPC Communications Manager, 215-238-2941, eturner@dvrpc.org

DVRPC Photography Release Form

Age 18 and under

As of July 2021

Delaware Valley Regional Planning Commission
190 N Independence Mall West, Floor 8
Philadelphia, PA 19106-1520

Permission to Use Your Likeness in a Photograph

Subject: _____

Location: _____

I grant to the Delaware Valley Regional Planning Commission (DVRPC), its representatives, and employees the right to take photographs of me and use those photographs in connection with the above-identified subject. I authorize DVRPC, its assigns, and transferees to copyright, use, and publish the same in print and/or electronically.

I agree that DVRPC may use such photographs depicting me with or without my name and for any lawful purpose, including for example such purposes as public outreach, education, illustration, and advertising.

I have read and understand the above:

Parent or Guardian Signature _____ (age 18 and under)

Printed Name _____

Address 1 _____

Address 2: _____

City: _____ State: _____ Postal Code: _____

Email or Phone: _____

Date _____