



TRAVEL OPTIONS PROGRAM

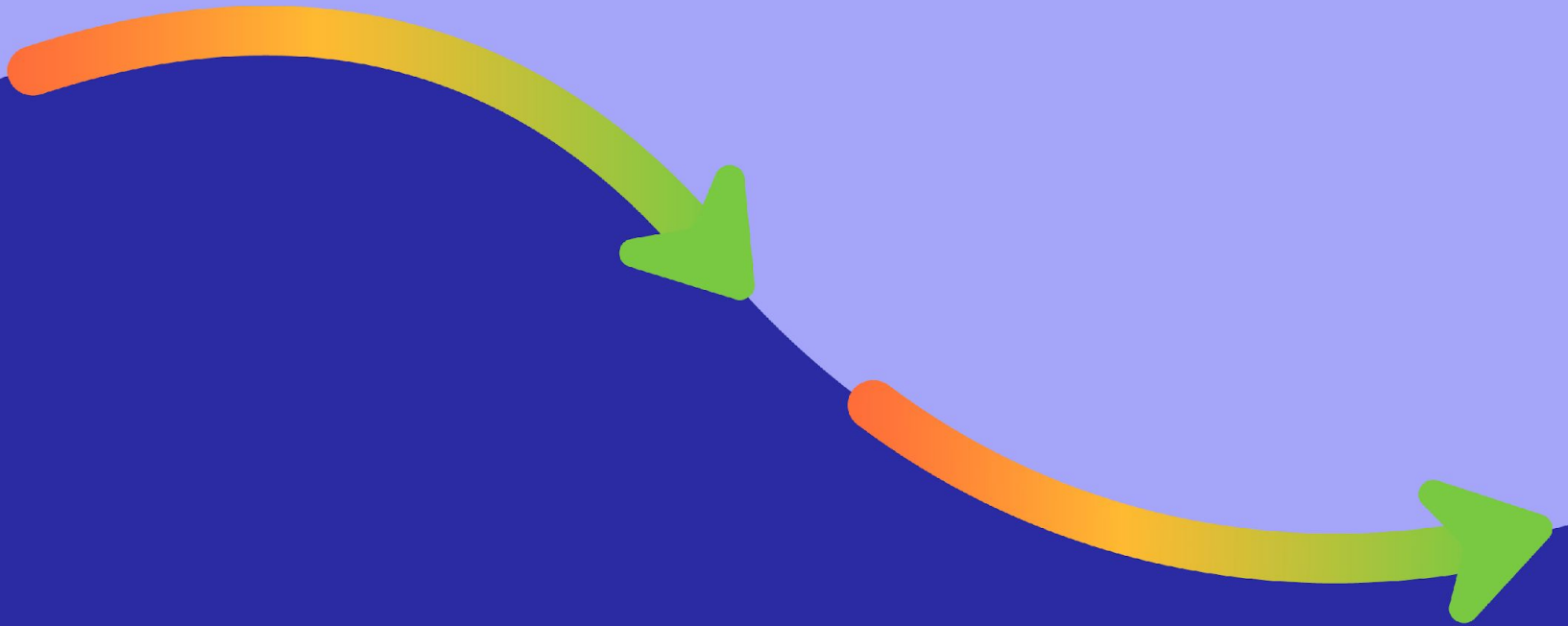
TOP Expression of Interest (EOI) Information Session | January 12, 2022





Agenda

- Introductions
 - Meet the DVRPC TOP team
 - In the chat - name, affiliation, why you are here today
- What is TOP?
- Overview of the Regional Transportation Demand Management (TDM) Plan
- Expression of Interest (EOI) details
- Projects funded last round
- Looking ahead to application guidelines
- TOP Timeline
- Questions



What is TOP?





What is TOP?

TOP funds creative projects that will reduce the number of single occupancy vehicle trips and/or congestion on the region's roadways - a concept known as Transportation Demand Management (TDM).

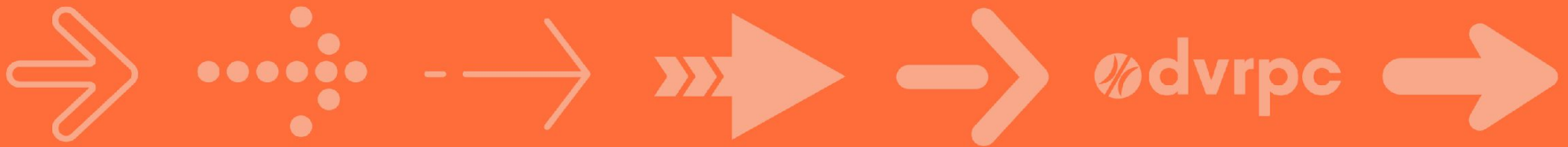
What type of TDM strategies?

- Provide travelers with effective, reasonable, and affordable choices to improve travel and reduce use of Single Occupancy Vehicles (SOVs)
- Make transit and traffic more reliable
- Encourage use of active modes of travel



Two-stage application process

- Expression of Interest (EOI): Due 1/24/22
- Longer Application (only with invitation): Due 3/9/22



Elements of TOP

What are we looking for?

- Innovative TDM strategies
- Projects that can spend the money within the 2-year timeline
- Collaboration and coordination across and between agencies, counties, and states in the DVRPC region

Who is eligible for TOP funds?

- Transportation management associations (TMAs)
- Nonprofits
- Government organizations/agencies
- School districts or schools
- Transit agencies



Elements of TOP

What are the categories of projects?

- Capital projects
- Operating projects
- Education and marketing campaigns
- Planning is eligible but ONLY if it leads to implementation within the project timeline

What are the funding sources?

- Surface Transportation Block Grant (STBGP) funds for most of the region (PA and NJ)
- NJ Congestion Management and Air Quality (CMAQ) funds outside the Philadelphia Urbanized Area
- TOP requires a 20% match



Total Available Funding

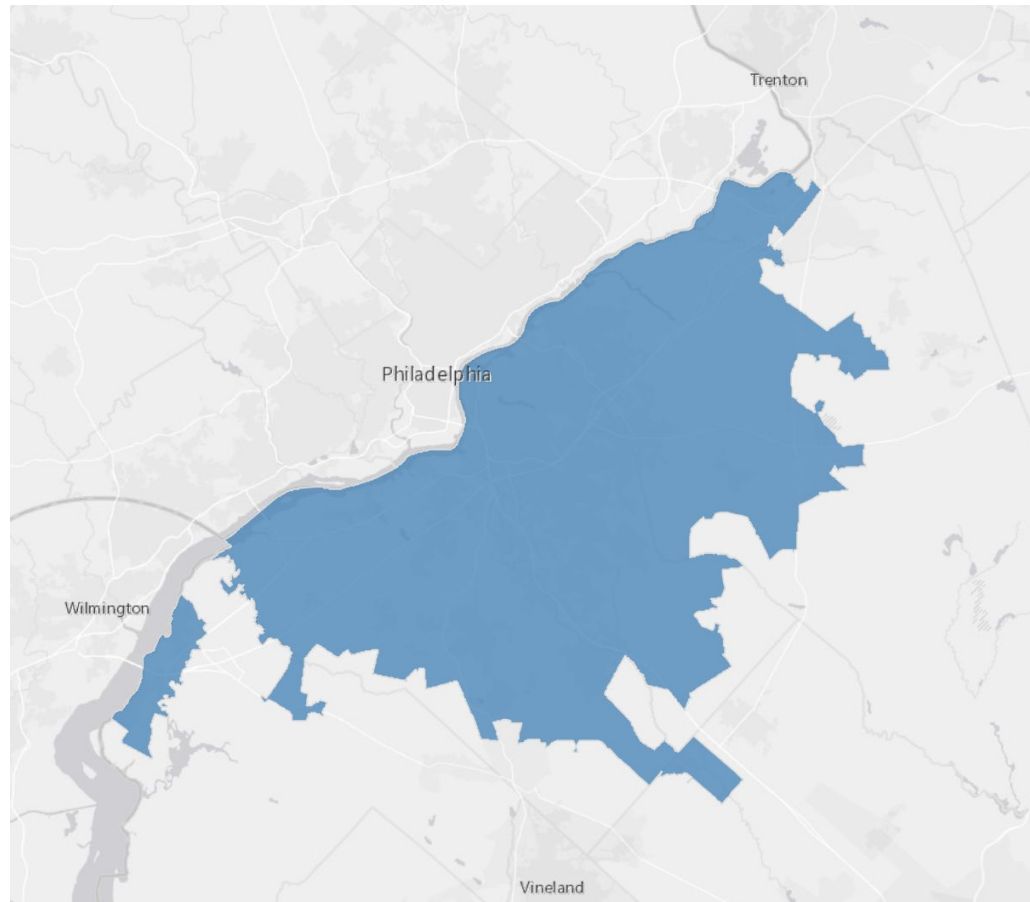
- \$2,293,000 in PA by May 31, 2024
- \$400,000 in NJ* by May 31, 2024
- Minimum project cost \$75,000
- Maximum project cost \$600,000



Philadelphia Urbanized Area (NJ)

Projects selected by the Review Committee with areas outside of the Philadelphia Urbanized Area must use CMAQ funds.

\$100,000 is available for these projects



Source: NJGIN Open Data



“A New Route to Better Travel for All: The Regional TDM Plan”

Submissions must meet at least two goals:

- **Climate Action and Air Quality Improvement:** Contribute to air quality conformity for the region
- **Equity:** Improve access to opportunity for communities of concern
- **Reliability:** Make trips by all modes more reliable, specifically during peak periods
- **Freedom of Choice:** Enable multiple, quality modal options
- **Affordability:** Improve affordability of non-SOV travel options



Expression of Interest (EOI)



The Travel Options Program (TOP): Expression of Interest

Imagine a region of connected communities, where residents and workers don't need cars and have the freedom to choose from multiple reliable, affordable, safe, and well-connected transportation options. How do we make that vision into a reality? Work with us to develop it!

We are seeking new and innovative ideas that will reduce the number of single occupancy vehicles -- people driving alone to work, school, or errands -- on the region's roadways. Project ideas must respond to the goals, outcomes, and strategies established in A New Route to Better Travel for All: The Regional TDM Plan, available at <https://www.dvrpc.org/TDM>.

The Plan identifies goals that address improving air quality, equity, reliability, affordability, and freedom to choose travel options. Applicants are required to estimate how many vehicle trips they will reduce if the project is implemented.

If your idea is selected, your organization will be asked to submit a more detailed proposal for a project budget that should be at a minimum of \$50,000 and cannot exceed \$500,000. The successful project will be funded through the federal Congestion Management Air Quality (CMAQ) program.

This form is due no later than Friday, January 22nd at 5:00 p.m. If your idea is selected, you will be asked to submit a longer proposal with more details, including a timeline and a budget. The full proposal will be due by March 19, 2021 at 5:00 p.m.

- Attend this webinar
- Complete EOI form (online)
- Explain how your idea meets at least 2 of the 5 core Regional TDM Plan goals
- Address a TDM issue and solution, with some type of proposed measurable results
- Be available to speak with us between 2/4/22 and 2/14/22

Previously funded
projects



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Pennsylvania ACCESS cardholder can start for just \$2.50

Get in gear for Cycle September!

Spend less and ride more this month by entering promo code **INDELOVE21** when signing up for a monthly pass.

Offer expires 9/30/2021. Additional usage fees may apply.

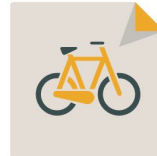
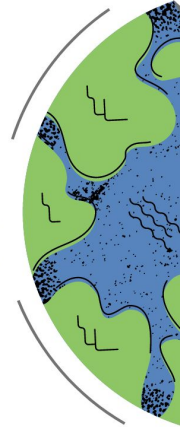
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Indego

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Biking (Healthy & Zero Emission)

- "Indego Bike Share System"
 - \$5 for the **1st month** if sign up in September, 2021



Carpooling (Saving & Company & Comfort)

- Carpool For Free Parking Program
 - **first 4 months** of free parking in Chinatown for **new carpools**
 - fill out the [sign up form](https://bit.ly/2TaWI2l) to participate (<https://bit.ly/2TaWI2l>)



Public Transit (Fuel Efficiency & Less Air Pollution)

Take SEPTA bus or subway to work and reduce CO2 emission.

Cross County Connection TMA: Collingswood Station Demonstration Project



Tri-State Campaign - Light Rail to Trails: Connecting the RiverLine and Circuit Trails



ST2
(on-trail)
Trail ID 12" x 17"

ST3
(on-trail)
Trail Connections 14" x 36"

SCHUYLKILL RIVER TRAIL

A proud segment of **THE CIRCUIT TRAILS**

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CIRCUIT CONNECTIONS

Columbia Bridge Trailhead	500 ft →
Girard Avenue Trailhead	1.25 mi ←
Philadelphia Museum of Art	1.5 mi ↑
Philadelphia Zoo	2.25 mi ↘
East Park Canoe House Trailhead	4.2 mi ↙

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MANAGED BY

OVERSEEN BY



PIDC: Automated Vehicle Shuttle in South Philadelphia



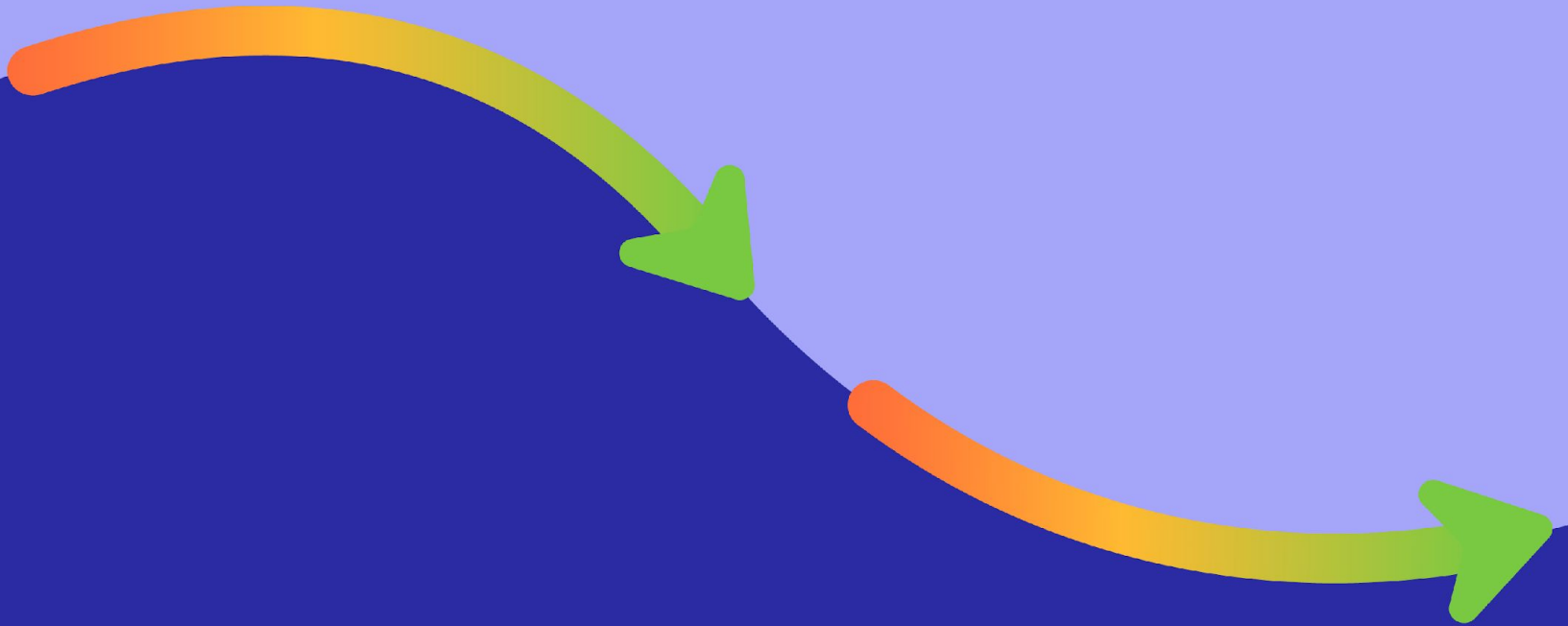
PURPOSE AND NEED + OVERVIEW

As part of PennDOT's I-95 CSP planning study, future vehicular volumes to at the Broad Street / I-95 interchange will exceed capacity. PennDOT is looking for ways to reduce the volumes and automated vehicles (AVs) are a consideration. This specific project concept has been in discussions with PennDOT since May 2019.

DVRPC TRAVEL OPTIONS PROGRAM (TOP)

DVRPC's TOP will fund several ideas that respond to the goals, outcomes, and strategies established in their Regional Traffic Demand Modeling (TDM) Plan that aligns with five goals addressing improving air quality, equity, reliability, affordability, and freedom to choose travel options.





What's next?





Longer application - by invitation only

After EOI, some proposals will be selected for Stage 2, due March 9th. Guidelines will be posted on the TOP website by end of January.

Opportunity to explain more about your idea

- Detailed scope and specifics of proposed project
- Budget: labor/non-labor, overhead (etc.), design, construction, consultant costs (*any* cost that's applicable to your project), and how match will be met
- Timeline: Project tasks including an explanation of measured change
- List of agency(s) applying and principle staff to work on project
- Map of project area
- Meeting with county planning agency representative(s)
- Cover letter



Where will more information be available?

You can find all the following information on the TOP website

- Link is <https://www.dvrpc.org/top>
- Regional TDM Plan link
- Eligibility resources
- Link to EOI form (electronic)
- Details about previously awarded projects

We will continue to update the TOP website with information

- Video of this webinar and the slides
- Frequently Asked Questions
- Final longer application guidelines by end of January



TOP Application Process Dates and Deadlines

Important Dates and Deadlines	
January 12, 2022	EOI information session
February 2 - February 14, 2022	EOI submittal review & applicant meetings
February 17 - March 9, 2022	Application open period
March 9, 2022	Full applications due
April, 2022	Staff to present to DVRPC RTC and Board TOP Project Slate for approval of FY 23-24 Projects
July 1, 2022	Work can begin on projects
May 31, 2024	Final project work must be complete



What are your questions for us?

Please use the Q & A function in zoom to ask questions

- If the volume of questions does not allow us to get to your question during this session, we will post and answer it with all others from this webinar on the TOP webpage (www.dvrpc.org/top)

Contact information

- Amy Bernknopf abernknopf@dvrpc.org
- Stacy Bartels sbartels@dvrpc.org
- Najah Jackson njackson@dvrpc.org
- Kayla Bancone kbancone@dvrpc.org
- Greg Krykewycz gkrykewycz@dvrpc.org